

THE Logistics Journal

Advertising Rate Card 2017

Editorial Content

The Logistics Journal is published monthly by the Transportation Intermediaries Association. It provides comprehensive coverage of issues that are important to third party logistics professionals. It is the only publication that reaches a growing industry with vital information that impacts their business. The Logistics Journal is highly regarded in the industry.

Readership

The Logistics Journal is distributed to all members, affiliate members, and associates of the Transportation Intermediaries Association. It is also distributed to trade press, other transportation professionals, and interested parties. Distribution is to more than 1,700 TIA member companies and is seen by more than 6,000 third party logistics professionals monthly.

Space Reservations

Fax completed Insertion Order forms to 703.836.0123 or email to vaught@tianet.org

Accepted Formats

Hi resolution (300 dpi) PDF files are the preferred format.

We will also accept electronic files in eps, tiff, or jpeg formats. All files should be 300 dpi or vector format.

NO ADS CAN BE ACCEPTED AS WORD DOCUMENTS.

If ads are submitted and do not meet the dimensions or artwork requirements, it is the responsibility of the ad provider to have corrections made. If the requirements are not satisfied, the ad may not be placed for the current month. The Journal's production schedule will not be delayed.

Ads which are not deemed suitable or are inconsistent with TIA's policy will not be accepted. Ads must reach TIA by the Journal's written production schedule deadline. Cancellation orders will not be accepted after closing date. Any orders canceled after the first of the month are subject to a full space charge for the reserved space. While invoices can be sent to other parties, if requested by the advertiser, the sole responsibility for paying the for the ad(s) falls on the company indicated in the "Company Information" section of this insertion order. TIA reserves the right to change ad pricing at any time. All advertisers are expected to commit to the pricing terms and duration of blocked ad space as indicated in their signed insertion order.

MEMBER AD RATES PER MONTH

(Non-members add \$400 per month to each rate)

Size	1x	3x	6x	12x	Dimensions
Full page	\$770	\$720	\$680	\$665	7" x 10" (full bleed 8" x 10.875")
Half page	\$560	\$535	\$510	\$485	Horizontal: 6.875" x 4.625" Vertical: 3.25" x 9.5"
Quarter page	\$400	\$375	\$350	\$325	Vertical only: 3.25" x 4.625"
Center Page				\$800	7" x 10" (full bleed 8" x 10.875")
Inside Front Cover				\$800	7" x 10" (full bleed 8" x 10.875")
Inside Back Cover				\$800	7" x 10" (full bleed 8" x 10.875")
Back Cover				\$800	7" x 10" (full bleed 8" x 10.875")
Full Page Insert				\$2,500	8" x 10.875"

PAY FOR YOUR COMPANY'S 12 ADS IN FULL TO RECEIVE 5% OFF 2017 ADVERTISING RATES



Questions? Contact Jenni Vaught Phone: 615.465.6250 Email: vaught@tianet.org Fax: 703.836.0123

COMPANY INFORMATION

Company Name

Contact

Address

City

State/Prov Postal Code

Phone

Email

BILL TO
(if different from above)

Company Name

Contact




Address

City

State/Prov Postal Code

PAYMENT INFORMATION

Enclosed, please find my **Check** for \$ _____ (payable to TIA)

Please **Charge*** \$ _____ to my   

Credit card number: _____

Exp. date: _____

Name as it appears on card: _____

Card holder signature: _____

**Payment for ads are due to be received prior to the publication printing.
Pay for your company's 12 ads in full to receive 5% off 2017 advertising rates.**

Questions? Contact Jenni Vaught

Phone: 615.465.6250 Email: vaught@tianet.org Fax: 703.836.0123
Mail: 1625 Prince Street, Suite 200, Alexandria VA 22314

2017 TIA Logistics Journal Insertion Order

Preferred Ad Size (please check the ad size)

- | | |
|--|---|
| <input type="checkbox"/> Full Page | <input type="checkbox"/> Full page insert |
| <input type="checkbox"/> Center | <input type="checkbox"/> Inside front cover |
| <input type="checkbox"/> Inside back cover | <input type="checkbox"/> Back Cover |
| <input type="checkbox"/> ½ Page Horizontal | <input type="checkbox"/> ½ page Vertical |
| <input type="checkbox"/> ¼ Page | |

Issue Dates (please check all dates for insertion)

Ads should be emailed to Jenni at vaught@tianet.org

- January 2017**
Materials Due: Dec 5
- February 2017**
Materials Due: Jan 2
- March 2017**
Materials Due: Jan 30
- April 2017**
Materials Due: Feb 27
- May 2017**
Materials Due: Apr 5
- June 2017**
Materials Due: May 8
- July 2017**
Materials Due: June 5
- August 2017**
Materials Due: July 3
- September 2017**
Materials Due: July 31
- October 2017**
Materials Due: Aug 28
- November 2017**
Materials Due: Sept 27
- December 2017**
Materials Due: Oct 27

By signing this insertion order, I agree to the terms set forth in this document.

Signature