



The Young International Freight Forwarder of the Year Award

Sponsored by the TT Club, FIATA and IATA

2010

Information for National Forwarding Associations

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Background

During the FIATA World Congress in Caracas in October 1996, David Martin-Clark (TT Club) discussed, informally, with Brian Kelleher (FIATA) the possibility that the TT Club might like to sponsor a "TT Club/FIATA Young Freight Forwarder of the Year Award". In 1997 TT Club and FIATA started working on the award and launched it in 1999. During 1999 IATA joined in the sponsorship of the award, so making it a true forwarding award.

The aim of the award is to encourage training in the freight forwarding industry and to further develop the professionalism of young people in the industry. The award gives the TT Club, FIATA and IATA an opportunity to enhance the international freight forwarding industry, by investing in the young rising stars of tomorrow.

The Award

The award is open to any young freight forwarder, providing that their company is a member of their National Forwarding Association. Each National Forwarding Association is entitled to select one candidate who will be no more than 30 years old in the year that the dissertation is to be written and has completed at least 2 years of full-time forwarding work.

Each National Association may select their candidate in any way they consider to be appropriate; the following are some **suggested** ways of selecting a candidate:

- A student having recently qualified for the FIATA Diploma in Freight Forwarding (if applicable to that Association); or
- A student from that year's national forwarders professional exams (if applicable); or
- A student having completed training nominated by that particular National Forwarding Association; or
- A student from continuous assessment for that Association (if held).

The National Forwarding Association shall comment on why they have selected this young forwarder to participate in this competition. They shall also provide details of their candidate's achievements (academic and professional) which may be used by the judges. These details shall be shown on the completed National Forwarding Association Advice of Candidate Form (see separate word document).

Each candidate should only be nominated for the award once; nomination of the same candidate in successive years does not give others the opportunity to enter for this award.

Upon selection by the National Forwarding Association, and advice to the Award Administrator, the candidate will be given 3 months to write a dissertation on the topic advised. Full details of the topic will be communicated directly to the candidate by the Award Administrator and will be accompanied by other information to enable the candidate to compose the dissertation.

The dissertation and conclusion shall be between 2,500 and 4,000 words (max. 6000 words) in length and, the entire dissertation shall be written in English. Candidates may write their dissertation in French, German or Spanish but must provide an English translation of the text (not the attachments). Attachments must not exceed 15 pages !

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When submitting the dissertation, candidates will be asked to provide the **entire** document as an **unlocked** single Word or PDF file. This shall be sent by e-mail direct to the Award Administrator to arrive before 30 April each year. If the final size of the dissertation is greater than 10 megabytes, then it should be sent as a CD-Rom to the administration address shown in this document. Dissertations in paper/printed format are not easy for the judges and the Steering Group to handle and are, therefore, discouraged.

The TT Club and FIATA will publish the winning dissertation on their website – www.ttclub.com / www.fiata.com

Judging

The Steering Group will appoint the judges. The prize may not be awarded solely on the basis of the dissertation but consideration may be taken of the candidate's personal achievements, e.g. examination results, outstanding performance or innovation, as provided in the statement from the National Forwarding Association.

The Judges will select a winner from each of the four FIATA regions:

Americas; Europe; Africa and Middle East; Asia Pacific

assuming that there are sufficient candidates (4 is the minimum number required) from each region from which to select a winner. If a region has insufficient candidates, then those candidates will be agglomerated with candidates from another region that also has a small number of candidates.

Each regional winner will be invited to attend the FIATA World Congress. At the World Congress, one of the four regional winners will be announced as the Young International Freight Forwarder of the Year

Each dissertation shall be assessed and marked by a minimum of two judges. The Judging Panel's decision will be final. No correspondence will be entered into.

The Prize

Each Regional Winner will receive a prize consisting of:

- Attendance at FIATA World Congress to be presented with a Regional Winner's Certificate and a personal trophy.
FIATA will arrange for each of the regional winners to participate in the Annual World Congress free of any registration fees and accommodation costs. TT Club will provide the hotel accommodation and IATA will provide US\$ 1,000 towards the return air ticket to the Congress.
- One year's free subscription to International Transport Journal in English, French or German.
- One year's free subscription to International Freighting Weekly.

The Young International Freight Forwarder of the Year will also receive the following:

- An International Certificate and an additional personal trophy. (The Young International Freight Forwarder of the Year trophy will be engraved with the name of each year's international winner and held in the TT Club office in London.)

- One week's practical experience of transport infrastructure (multimodal) which is likely to include visits to container terminals, airfreight terminals, ports, surveyors' offices, etc. based in a country away from the winner's own country wherever this can be properly structured and led. The steering group will decide which country will provide the most benefit to the winner.
- One week's training on Legal and Insurance Aspects of Transport (classroom based training organised by the TT Club) held in London.
- One week's training on air cargo, provided by IATA. This training will normally be in the nearest IATA training location to the home town of the winner.

The cost of economy class travel and room & breakfast accommodation, and an amount for personal expenditure, will be included in the prize. Please note that all of the above are considered to be proper business trips and will be for winner only - it is not expected that family members or other interested parties accompany the winner. The international winner's National Forwarding Association should also attempt to add contribution to the prize fund, by making contact with the appropriate national airline in order to obtain airfare sponsorship from them in exchange for applicable advertising opportunities.

Steering Group

The TT Club will lead this project through a steering group, which will consist of the following people:

- Award Administrator appointed by the TT Club
- FIATA Presidency member responsible for Vocational Training
- Chairman of FIATA Advisory Body Vocational Training
- Manager of FIATA Advisory Body Vocational Training
- Director of IATA with responsibility for vocational training
- A nominee from a recognised learning establishment
- Nominees from active freight forwarders with a keen interest in training.

The Dissertation

Topic

The topic for the 2010 award is transmitted with this document as a separate word document and is provided in the English Language only.

Length and presentation

The dissertation shall be:

- Between 2,500 and 4,000 words (max. 6000 words !)
- Typed, double spaced.
- Submitted as a single **unlocked** Word or PDF file - ensuring that any attachments are part of this single word or PDF file. This will be used for distribution of the paper to the judges and publication of the winning dissertation.

- Attachments must not exceed 15 pages

Format

The Award Administrator will send the format requirements to the candidate along with advice of the topic.

What should be demonstrated

The dissertation is an opportunity for the writer to demonstrate a range of skills and qualities that are needed to pursue a successful career in forwarding. It is suggested that the dissertation may be constructed as:

- Identifying a problem or business opportunity.
- Gathering relevant information on a specific situation.
- Identifying possible changes or enhancements for the benefit of the forwarder or his client.
- Evaluating the information and drawing ones own conclusions.
- Deciding what action should be taken.
- Making reasoned and costed recommendations.

Important abilities and qualities to be demonstrated should include **innovation and initiative**.

Competition Timing

The following dates shall apply in each year of the award

1. The Award Administrator will distribute full information to all National Associations no later than **end August / early September**.
2. National Forwarding Association selects the candidate and sends the "Advice of Candidate" Form to the Award Administrator to arrive no later than **15th January**.
3. Award Administrator sends dissertation topic and other information about the format of the paper to the candidate no later than **end of January**.
4. Award Administrator to receive completed dissertation no later than **30th April**.
(note: Dissertations received after this date will not be considered)
5. Marking to be completed and Regional Winner selected by **30th June**.
6. Regional Winners to be notified in the first week of **July**.
7. Regional Winners to attend FIATA World Congress to collect Certificate/Trophy in **September/October**.
8. The main element of the prize – the training periods – shall be taken by the International winner after the FIATA World Congress and may be taken at a convenient time in the full year period after presentation of the trophy.

The above dates will be strictly maintained. No extensions of time will be granted.

Special note about the candidate's age

It is intended that the candidate shall be between 18 and 30 years of age. Therefore, if the candidate is about to reach his/her 31st birthday, this must be in the year of the competition i.e. the candidate's 31st birthday must be after 1 January of the competition year.

Conclusion

This competition and award will provide something of value to the young forwarders in this industry.

The international winner will be asked to complete a feedback report form in order to evaluate the training received as part of the prize. This feedback should include any recommendations for improvement and should be sent to the Award Administrator within two months of completing the training. This report will be submitted to the Steering Group.

To obtain maximum participation, the competition and award shall be advertised in:

- FIATA Review.
- The TT Club magazine "House to House".
- FIATA ABVT meetings.
- ITJ - International Transport Journal (Basle) via FIATA News.
- General press releases.
- National Forwarding Association publications.

This award is administered on behalf of the TT Club and the Steering Group by:

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