



Media guidelines for TIA conferences and events

TIA welcomes journalists, reporters, radio personalities, photographers, film crews, and other members of the traditional news media at our conferences and events. These guidelines serve as rules of engagement to protect our attendees while sharing stories from these events with public audiences.

Who is eligible to attend TIA conferences and events as members of the media?

Media representatives must present identification to verify affiliation with print, broadcast, or recognized Internet media. Freelance writers must submit a letter of assignment or letter of intent from the media outlet being represented. Unassigned freelance writers must present bylined articles from a recognized news organization for consideration. Business cards or membership cards from communications or writers' organizations are not sufficient to establish eligibility.

Press passes are available only to working media representatives who can show evidence that their attendance is expected to result in coverage of the meeting or event in print, broadcast, or Internet media.

Is photography and filming permitted?

Filming and photographing for public consumption of any kind anywhere within the TIA conference and events is allowed only at the discretion of TIA's Marketing & Communications Team.

Camera crews and photographers must be accompanied at all times by TIA staff, based on availability.

In addition to following all TIA rules and regulations, film crews and photographers must also follow the venue and city's fire safety and union regulations.

Are live broadcasts permitted?

Live broadcasts from any TIA event or session may occur only with written consent from TIA's Marketing & Communications Team.

Do exhibitors who are also media need to obtain a press pass?

Dual-role publishers/editors may obtain a press pass if they meet the other criteria outlined in these guidelines. Exhibitor passes provide access to the Expo Hall area only. Any media activities in the Expo Hall must be approved by TIA's MarCom's Team.



As an exhibitor, can I hold my own press event?

Exhibitors and sponsors interested in making a press announcement or holding a press conference should contact TIA Meetings Team at meetings@tianet.org for more details.

Are news outlet sales and advertising staff eligible to attend as members of the press?

TIA will not issue press passes to a publisher's or publication's advertising, marketing, public relations, or sales representatives; publishers, editors, or reporters from manufacturers' house or promotional publications; public relations staff of exhibitors; writers creating analyses or reports sold as a commodity; or other individuals or their representatives who are not actually reporting on the meeting or event.

Any press pass holder who sells, markets, or represents a company or organization for the purpose of obtaining advertising, sales, or subscriptions from any meeting registrant or exhibitor will be asked to immediately forfeit press credentials.

Additional considerations and statements

TIA reserves the right to limit media access to TIA-sponsored meetings and events.

TIA reserves the right to inspect the credentials of anyone registering as media.

TIA reserves the right to limit the number of press badges issued to a single media organization.

TIA program content may not be used to develop continuing education materials without the express written consent of TIA.

TIA is not responsible for travel related expenses including hotels, airfare, parking, meals, and ride share for the media.