

3PL PERSPECTIVES

MONTH	TOPICS FOR 2024	DUE DATE
January	2024 – What Lies Ahead In The 3PL Industry	December 4, 2023
February	How To Combat Fraud in 3PL Industry	January 8, 2024
March	Capital Ideas Conference - Built by 3PLs for 3PLs	February 5, 2024
April	Business Growth Through Strategic Sales & Marketing	March 4, 2024
May	Setting Up For Success Via Community & Relationships	April 8, 2024
June	Challenges We Face Together: National Logistics Day!	May 6, 2024
July	Lessons in Leadership	June 3, 2024
August	Voice of TIA Members On The Hill (The Policy Forum)	July 8, 2024
September	Explore The Latest Industry Innovations (Technovations)	August 5, 2024
October	Prepare & Protect: Cyber World	September 9, 2024
November	Bolster Your Expertise with 3PL-Focused Education Via TIARE	October 7, 2024
December	Year In Review - 2024	November 4, 2024