

Meet Your Instructor: Jeffrey Brashares

Director, Domestic Intermodal Sourcing and Operations, CMA-CGM

Jeffrey was born the son of two school teachers in Mansfield, Ohio, on June 11, 1952. He was graduated from Malabar High School in 1970 as a Member of the National Honor Society and received the Michigan Honor Trophy for Outstanding Senior Boy.

In 1972, Jeff was graduated from the University of Akron with an Associate's Degree in Transportation with Distinction. During his time at Akron University, he was awarded a membership in Phi Eta Sigma, a National honors fraternity, and played in the university band and orchestra.

With railroads in his blood, Jeff spent the next four years with the Erie Lackawanna Railway first as a Chief Clerk in the Cincinnati Sales office and then moved on to Cleveland in the same position. Before leaving the Erie, Jeff held the position of Sales Representative and then Assistant Division Sales Manager, in Cleveland.

As the Erie Lackawanna was being merged into Conrail, Jeff left for a position as Sales Representative for Rail Van, Inc., in Cleveland, Ohio. In 1978, Jeff moved to Columbus opening Rail-Van of Columbus, Inc., and, in 1984, he and two partners, Bill Lee and Denis Bruncak, purchased the \$18 million intermodal transportation company.

The owners expanded the company into a full logistics provider and in 1998, took on an additional partner, KDR, consisting of the late Dave Thomas, Dave's son the late Ken Thomas and Attorney Rick Richards. This followed closely with a joint venture with Maersk Logistics, a Division of A. P. Moeller.

In 2000, the \$550 million 3PL was purchased by Pacer International, a \$2 billion provider of Supply Chain Services, where Jeff served in a number of Executive positions. He was retired from Pacer on August 31, 2009, where he was Group Logistics President.

Rez-1, in Newton, Massachusetts (www.rez1.com) approached Jeff in December of 2010, to be their Vice President of Sales working with their various transportation partners.

On September 15, 2010, Logistics came calling (again), and Jeff accepted a job with TTS, LLC. (www.tts-us.com) in Frisco, Texas. He was Senior Vice-President of Sales and National Accounts with a "special" focus on Intermodal.

In December of 2016, TTS, LLC in Frisco, Texas merged with Sunteck, in Jacksonville. Jeffrey continued his Sales role in the merged company, Sunteck TTS. This past December 2019, MODE and SunteckTTS merged to become one, under the MODE brand.

Currently Jeff serves on the TIA Education and the Communications Committees.

